



Sponsorship Prospectus



smhacks.com

sponsors@smhacks.com

January 13-14, 2018

What is SM Hacks?

SM Hacks is a student-run hackathon primarily aimed at high school students in the Bay Area. Approximately 300 of the Peninsula's most innovative high school students will gather in San Mateo County to use computer science and technology to create novel products and solutions for today's challenges. SM Hacks will offer attendees an inclusive, diverse environment to share unique ideas and make them realities.

Why sponsor us?

SM Hacks will gather the most creative and promising young hackers that will shape our future. By sponsoring SM Hacks, your company will be able to connect with tomorrow's programmers and entrepreneurs. Additionally, the resources you provide—such as APIs, prizes and mentors—will have a lasting impact on these developers.

Where will your money go?

All of the funds will be dedicated to providing the best hacker experience at SM Hacks. Stream Education, a 501(c)(3) nonprofit organization situated in Fremont, is our fiscal sponsor. All donations to SM Hacks are tax-deductible.

Other ways to help

- Send mentors to inspire and teach the students
- Sponsor a meal for the hackers—a total of four meals will be served at SM Hacks
- Provide students with resources to use (i.e. APIs and hardware)

If you have any other ideas, questions, or concerns, please do not hesitate to contact us at sponsors@smhacks.com.

Sponsorship Tiers

| | Pearl \$1k+ | Gold \$2k+ | Emerald \$3k+ | Diamond \$4k+ |
|-------------------------|-----------------------|-----------------------|----------------------------------|-----------------------|
| General | | | | |
| Send Mentors | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> |
| Bring Hardware | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> |
| Access to Attendee Info | | | <input checked="" type="radio"/> | <input type="radio"/> |
| Send Recruiters | | | <input checked="" type="radio"/> | <input type="radio"/> |
| Send Final Round Judges | | | | <input type="radio"/> |
| Branding | | | | |
| Swag | Unlimited | Unlimited | Unlimited | Unlimited |
| Logo on Website | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> |
| Logo on T-shirt | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> |
| API Directory | | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> |
| Sponsor Table | | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> |
| Award Prizes | | | <input checked="" type="radio"/> | <input type="radio"/> |
| Company Banner | | | | <input type="radio"/> |
| Post-Event e-mail Blast | | | | <input type="radio"/> |
| Presenting | | | | |
| Opening Ceremony Demo | 30 sec | 2 min | 3 min | Keynote |
| Workshops/Tech talk | | | <input checked="" type="radio"/> | <input type="radio"/> |
| Presentation at awards | | | | <input type="radio"/> |

Interested? Please contact us at sponsors@smhacks.com. All sponsorships are negotiable and can be discussed in more detail. We would be more than happy to discuss a custom sponsorship tier.